

**MOBILE CONNECTS THE WORLD.**

**WE CONNECT THE INDUSTRY.**

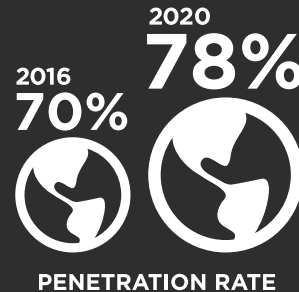


For over 20 years, the GSMA portfolio of events have become the gathering places for the mobile world, attracting over **1,000,000 industry attendees**. In 2017 and beyond, the GSMA brings the knowledge and experience of these industry-leading events to the Americas region where mobile is transforming the ecosystem.

**Mobile World Congress Americas** explores The Tech Element, where we'll present an exciting and informative agenda. We will highlight the unique opportunities in North, Central and South America, and around the mobile world, bring leaders together, inspire new ideas, and foster creative collaboration and partnerships.

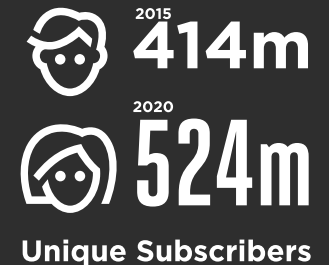
DISCOVER THE TECH ELEMENT

The thriving mobile development in the Latin American region has the power to revolutionize the industry, and **MWC Americas is the opportunity to share these innovations with the world!**



The Latin American region **reached 70% unique mobile subscriber penetration at the end of 2016** – exceeding the global average (65%).

With almost **150 million new mobile internet subscribers by 2020**, up 50% from 2015, the Latin America and Caribbean mobile ecosystem is creating new opportunities for growth and a flourishing startup environment.





**Join us September 12-14**  
Register today for this event and join us in San Francisco.  
[CLICK HERE TO REGISTER](#)



**Discover San Francisco**  
The Moscone Center, landmarks, restaurants and more.  
[CLICK HERE FOR TRAVEL INFORMATION](#)



**Stay Connected with #MWCA17**  
Connect with us on social media and get the latest information.  
[CLICK TO CONNECT WITH US](#)

## FEATURED CONFERENCE SESSIONS

### TUE, SEP 12

1:00 p.m. - 2:00 p.m.



Content Strategies: Value Creation and Business Models

3:30 p.m. - 4:30 p.m.



Smart Cities

### WED, SEP 13

11:00 a.m. - 12:30 p.m.



Autonomous Vehicles



5G Networks



Content Strategies: Value Creation and Business Models

3:00 p.m. - 4:30 p.m.



IoT Platforms and Services

EXPLORE THE FULL CONFERENCE AGENDA →

DON'T MISS



#### Moscone South, Exhibition Hall

One of the most popular attractions at GSMA events, this area highlights leading brands and GSMA initiatives through an immersive and experiential atmosphere.



#### Moscone West, Exhibition Hall

The ultimate destination for next-generation technology. Experience augmented & virtual reality, robotics, connected & autonomous vehicles, artificial intelligence, and graphene.



#### Moscone South Exhibition Hall

4YFN is the world's fastest growing digital startup platform enabling startups, investors, corporations, and public institutions to connect and launch new ventures together.



**Tuesday, September 12**  
**1:00 p.m. - 4:30 p.m.**

MNOs, investors, start-ups and other industry stakeholders will gather to discuss the needs and investment opportunities that will help foster innovation and entrepreneurship across Latin America.

#### Speaking Companies:

- COMBI
- Frost and Sullivan
- LAVCA
- Millicom
- Movile
- Patagonia Ventures
- Procolombia
- ProMexico
- Silicon Valley Bank
- Telecom Argentina
- Telefonica Open Future

LEARN MORE →

## SPEAKERS

- **Carlos Slim Domit**, CEO & Chairman, **América Móvil**
- **Fernanda Baker**, Business Development, **Apex Brazil**
- **Greg Chambers**, Global Group Director, Innovation, **Coca-Cola**
- **Azul Ogazón**, Deputy Trade & Investment Commissioner, **ProMexico**
- **Sebastián Cabello**, Head of Latin America, **GSMA**
- **Jesse Martinez**, Founder, **Latino Startup Alliance**
- **Marcelo Claire**, CEO, **Sprint**
- **Marcus Dantus**, Founder, **Startup Mexico**
- **Maria Fabiola Bonelli**, Strategy, Innovation and Business Development Director, **Telecom Argentina**
- **Guenia Gawendo**, MD, Silicon Valley Office, **Telefónica**
- **Luis Minoru**, CSO, **TIM Brazil**
- **Nundu Janakiram**, Group Product Lead, Rider Experience, **Uber**
- **Juan Perez**, CIO, **UPS**

VIEW FULL SPEAKER LINEUP →